

The Bologna Children's Book Fair (BCBF) stands as the leading global event for the children's publishing industry.

Recognized as a premium hub for copyright exchange, BCBF brings together international professionals in the field of publishing, multimedia, licensing, illustration, and animation.

In 2024, more than 1,500 exhibitors from nearly 100 countries and regions converged for this unmissable event, which also features the **Bologna Licensing Trade Fair/Kids**, where the biggest names in licensing and entertainment for children come together.

Don't miss this unparalleled opportunity to network, spot emerging trends, and unlock new business opportunities!

31.000 +
Trade visitors
From 106 countries
and territories

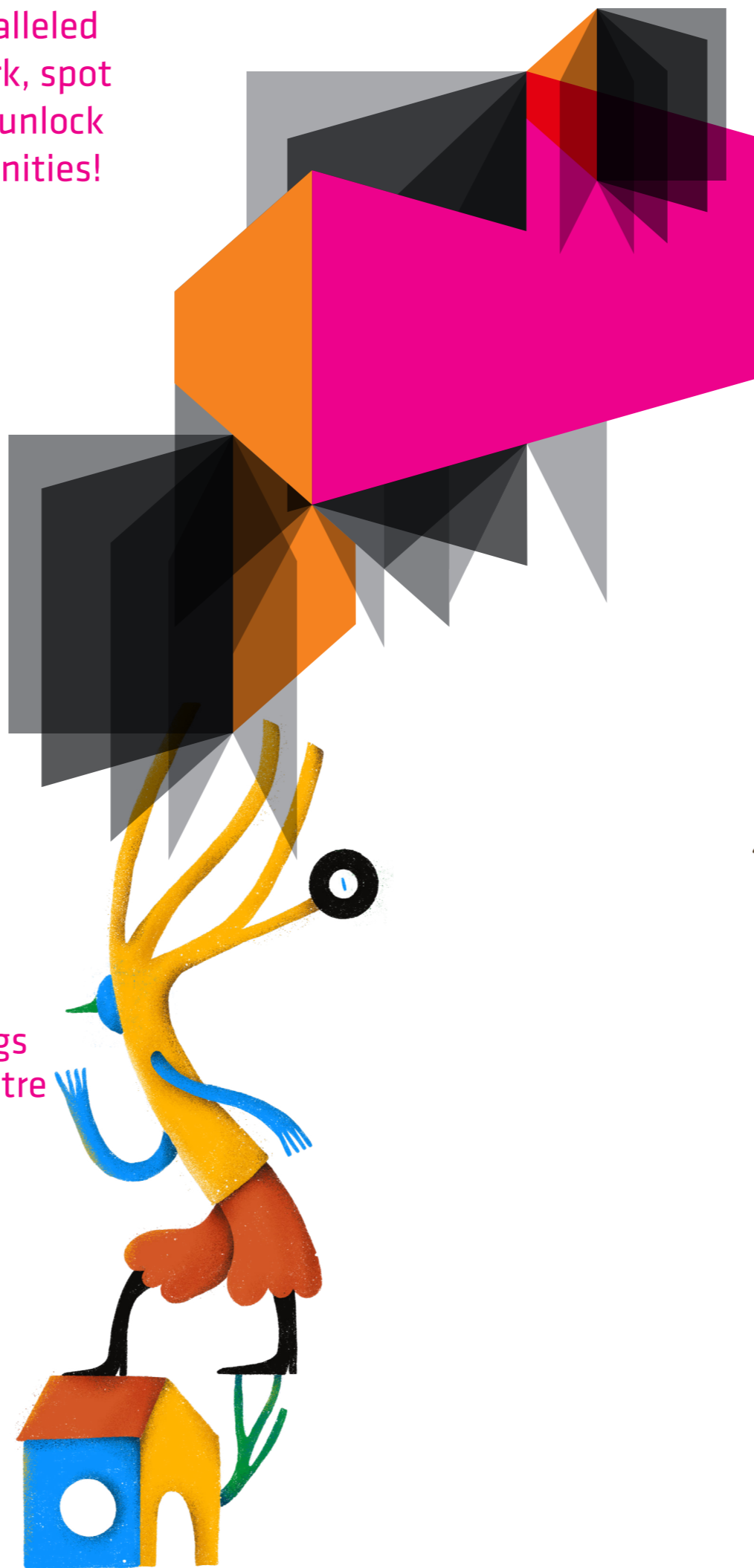
1.500 +
Exhibitors
From 94 countries
and territories

84%
International
exhibitors

300 +
Events

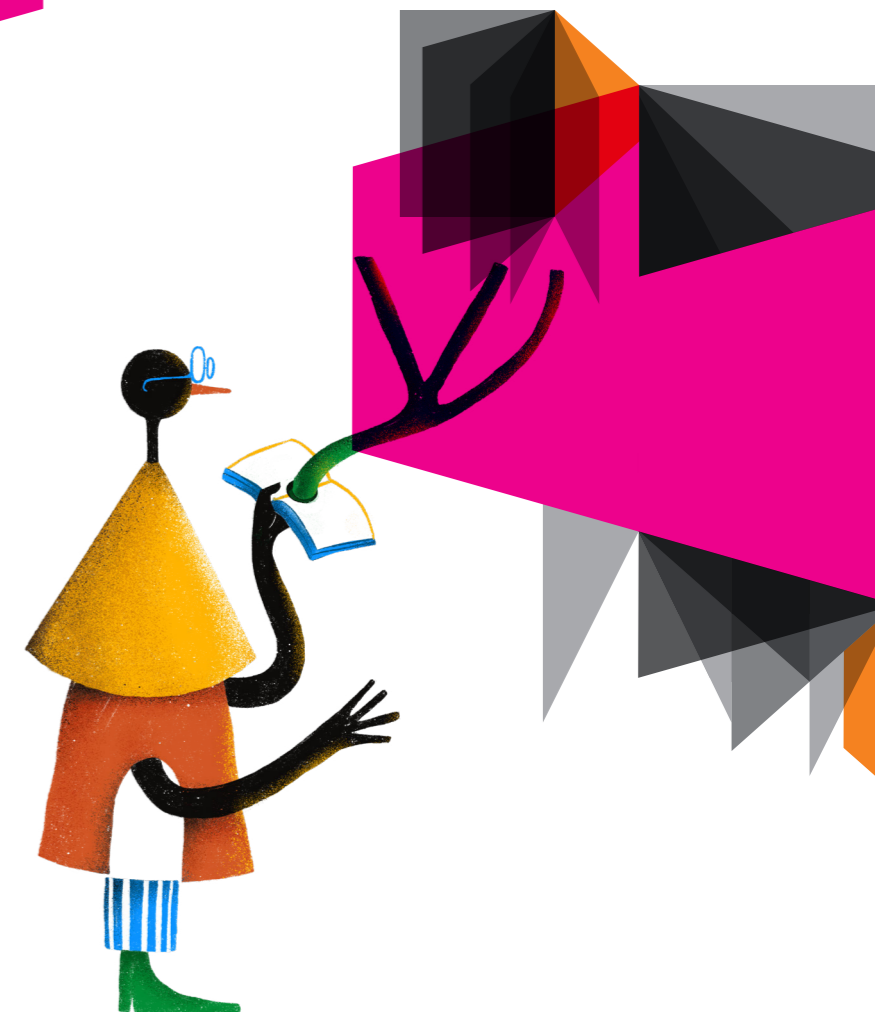
350 +
Matchmaking meetings
at TV/Film Rights Centre

600 +
Represented brands
at BLTF/KIDS



FIND OUT THE NEW TV/FILM RIGHTS CENTRE

and more opportunities
for content Rights professionals
at Bologna Children's Book Fair
31 March - 3 April 2025



**BOLOGNA
CHILDREN'S
BOOK
FAIR**

An event by
**Bologna
Fiere**

With the support of



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TV/FILM RIGHTS CENTRE

The TV/Film Rights Centre at BCBF offers an exclusive space for networking and collaboration between publishing and audiovisual companies.



Why Join the TV/Film Rights Centre?

Matchmaking Opportunities

Engage in curated meetings between producers, publishers, and literary agents from all over the world, to scout new book-based IPs

Promotion

Showcase your TV/film properties to publishers. All participating publishers receive detailed profiles of registered producers, ensuring tailored matchmaking opportunities

Visibility

Be featured in the official BCBF catalogue

Dedicated Business Area

Enjoy a central location at the fair with several facilities including meeting spaces, assistance, and a free bar service

In 2024, the TV/Film Rights Centre facilitated **over 350 matchmaking meetings**, linking producers with top players in the publishing industry. Additionally, the **International Kids Licensing Days** conference at BCBF shines a spotlight on book-to-screen trends, offering registered producers valuable opportunities to enhance their visibility.

Participation options at the TV/Film Rights Centre

Table with 4 chairs **€700.00** (+VAT if due)

The participation fee includes the following benefits:

- Organised matchmaking service with publishers of BCBF and companies exhibiting at BLTF/Kids and BBPLUS, and any customers registered at the special BCBF areas, as Games, Comics, Rights Centre
- Option to be one of the interviewers of the Licensing Portfolio Reviews to scout new talented illustrators and designers
- Option as a speaker on panels as part of the International Kids Licensing Days within the book-to-screen section
- Inclusion in the official BCBF catalogue
- Two exhibitor passes
- Five trade visitor day passes
- Standard Wi-Fi connections
- Invitation to the BolognaRagazzi Awards Ceremony and BCBF Party and Gala Dinner
- Guided tour of BLTF/Kids-Comics Corner-BCBF-BBPLUS hotspots
- Reception Assistance, dedicated cloakroom and free bar service

SECURE YOUR SPOT TODAY BY CONTACTING licensing@bolognafiere.it

MORE OPPORTUNITIES FOR CONTENT RIGHTS PROFESSIONALS

RIGHTS CENTRE

The centrepiece of the fair for copyright exchange, the Rights Centre welcomes over 200 rights professionals, including agents from both children's and general trade publishing. In 2024, the Centre has undergone a comprehensive redesign to enhance its functionality.

- **Table** - For literary agencies and rights managers of publishing houses that already have a stand at BCBF - **€860.00** (+VAT if due)
This fee is valid for one person. If any additional colleagues a co-member fee (euro 499 each) is required.
- **Office** - For Rights managers or Publishers with a stand at BCBF - **€1,160.00** (+VAT if due)
This fee is valid for one person. If any additional colleagues a co-member fee (euro 499 each) is required.
- **CO-MEMBER** (only in addition to one office or one table) **€490,00** (+VAT if due)

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bookfair@bolognafiere.it

GAMES BUSINESS CENTRE (NEW IN 2025!)

A brand-new collaboration between BCBF and the Frankfurter Buchmesse. This business area welcomes games professionals, providing a great opportunity for the publishing industry to network with the games' world. The area will be featured in both the fairs' programmes starting from their upcoming editions.

- **Table** with 4 chairs for meetings at the trade fair from Monday to Thursday - **€860.00** (+VAT if due)
- 20% discount is applied on the rate for a joint participation Frankfurter Buchmesse + Bologna Children's Book Fair

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COMICS CORNER

This special and dynamic area is dedicated to international comics publishers. In 2024, it featured over 70 publishers from 21 countries and facilitated more than 700 B2B meetings.

- **Books Showcase.** For publishers with a stand at BCBF the price is **€490.00** (+VAT if due); for non-Exhibitors **€700.00** (+VAT if due)
- **Personal table** (only in addition to the books showcase) **€440.00** (+VAT if due)
Early bird: applications received by 31 October 2024 will qualify for an "early bird" discount of 3%

GET IN TOUCH
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THE BOLOGNARAGAZZI CROSSMEDIA AWARD

The BolognaRagazzi CrossMedia Award stands as a prestigious highlight of BCBF celebrating top-tier crossmedia projects that masterfully blend books across multiple platforms.

Have you developed a book-based tv series? We warmly invite you to submit your project and showcase your work at the world's leading event dedicated to copyright business in the children's publishing industry!

Who Should take part?

- Publishers
- IP owners
- Authors and illustrators
- Intellectual Properties developers/producers
- All those involved in the creation and production of the project.

What are we looking for?

- **Crossmedia Projects:** narrative projects that start from a book and are adapted through films, TV series, apps, video games, web platforms, podcasts, audio content, webtoons. And vice versa!
- **Digital Reading Experiences:** projects transferring the reading experience of young readers through applications, reading platforms, content libraries or digital editorial series.
Entering is easy and free of charge! Just head over to BCBF website for detailed entry guidelines. Submit your project by **15 January, 2025!**

GET IN TOUCH
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